QUANTITATIVE METHODS



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Abstract of the course

1. Programming Numerical, Financial and Statistical Techniques in R and Stata

R: Freeware software with numerical, financial and statistical analysis. Very powerful and with many syntax facilities.

Stata: A very useful *proprietary* financial and statistical analysis software. Based on a windows framework with syntax facilities.

2. Sampling Techniques

Planning, execution and evaluation of sample surveys. Simple, random, stratified, cluster and multistage sampling; cost functions and optimal designs.

3. Introduction to Data Mining Techniques

An introduction to Data Mining and model building by using advanced technologies that enable to collect and analyze large amounts of data.

Evaluation of the Course

The evaluation of the course is based on:

- **70%** Homeworks in groups of 2 or 3 students, presentations and discussions.
- 30% Final Exam.

Bibliography

- R.L. Scheaffer, W. Mendelhall and L. Ott, *Elementary Survey Sampling*, 6th ed. (2006), Duxbury, Boston.
- T. Lumley, *Complex Surveys: A Guide to Analysis Using R*, (2010), Wiley, New Jersey.
- S. Lohr, *Sampling Design and Analysis*, 2th ed. (2009), Duxbury, Boston.
- N. Ye, *The handbook of Data Mining*, (2003), Erlbaum Assoc.
- C. Cygi, N. Carlo and B. Williams, *Six Sigma For Dummies*, (2005), Wiley.

WEB pages

- Eric V. Slud: http://www.math.umd.edu/~evs/s440/
- Thomas Lumley: http://faculty.washington.edu/tlumley
- Stata: http://www.ats.ucla.edu/stat/stata/topics/Survey.htm
- Peter Lucas: http://www.cs.ru.nl/~peterl/teaching/DM/
- Graham Williams: http://datamining.togaware.com/survivor/index.html